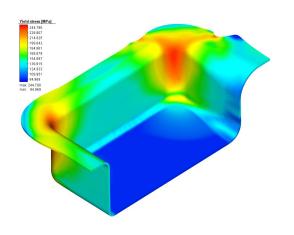


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## **Press Release**

## **STÜKEN offers digital solutions in tool design and toolmaking**



Rinteln, March 16<sup>th</sup>, 2021 – As part of the increasing digitalization, deep drawing specialist STÜKEN is expanding its product range to include digital solutions in tool design and toolmaking. Customers benefit from a higher development speed and improved information gathering for decision-making.

Innovative companies aim to launch new products as quickly as possible - keyword "time to market". This requires an extremely fast development and manufacturing process. This in turn makes it necessary to obtain design feedback even before the first physical prototypes are created. This is where STÜKEN can support with a broad portfolio of digital solutions.

FEA-Data: Result of a stress analysis

"In the recent past, STÜKEN observed three main trends," says Nils Petersohn, Managing Director at STÜKEN. "First, our customers' demand for deep drawing design support in the development phase has increased. Second, 'virtual try-outs' or testing in the early development phase have become more important. Third, we see an increasing need for functional validation." To meet these trends, STÜKEN supports its customers with data generated using Finite Element Analysis (FEA). With geometry data, we make virtual testing in the customer's CAD assembly possible. Forming data can provide the customer with information on which raw material is best suited for the component. During product development, STÜKEN supports its customers with FEA prototypes during design. The load on a component can also be simulated using FEA for different materials and designs. This provides customers with information on how to optimize their component design.

"STÜKEN has developed a unique database of all parameters that are relevant for a simulation in terms of deep drawing," says Petersohn. "As a technology and innovation leader and thanks to decades of experience, we can offer data that is very close to reality. Our models are proven through countless customer projects and our own laboratory tests. The earlier we are involved in the product design phase, the better we can contribute to an efficient collaboration with the creativity and know-how of our experts," Petersohn explains. "Together with our customers, we develop optimum components in terms of function, production and cost."

## About STÜKEN

Founded in 1931, STÜKEN is today considered the world's leading supplier of precision deep-drawn metal parts. The product range also includes stamped and formed parts, plastic injection molded components, and sophisticated assemblies. The products can be found in a wide range of applications from household appliances to fittings, in computers, cell phones, medical devices and motor vehicles. Statistically, every car sold worldwide contains around 40 STÜKEN components. The family-owned company, headquartered in Rinteln, Germany, and with subsidiaries in the USA, the Czech Republic and China, employs around 1,250 people and generated sales of 178 million euros in 2020.

## Press contact

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